

## BMS History

Baraka Marketing Solutions LLC (BMS) is a service disabled veteran-owned and economically disadvantaged woman-owned small business that was established in 2011 as a full service professional services company. BMS provides a variety of client-specific professional services tailored to meet the needs of each client. Our principal has 30+ years business experience and is actively involved in the day-to-day operations of the company. The firm is actively involved with the Commonwealth of Virginia eVA procurement portal.

## Services Provided

The BMS team works collaboratively to develop strategies and services that meet the needs of each client. Each service is specifically designed to meet specific client needs with an eye towards efficiency and cost savings. Our goal is to meet or exceed the client's expectation on every project.

### Administrative/Management Services

Administrative Support (*Natural Hair Care Directory, Alexandria, VA*)

Event/Conference Planning (*Lucas Design Group, Los Angeles, CA*)

Marketing Consulting (*Gist Family Catering, Washington, DC*)

### Information Systems Services

Graphic Design (*Mahogany Hair Salon, Bladensburg, MD*)

Website Development (*Personal Touch OT, Los Angeles, CA*)

Website Hosting (*Let's Care Ghana, Accra, Ghana*)

Email Marketing (*VA Department of Education, Richmond, VA*)

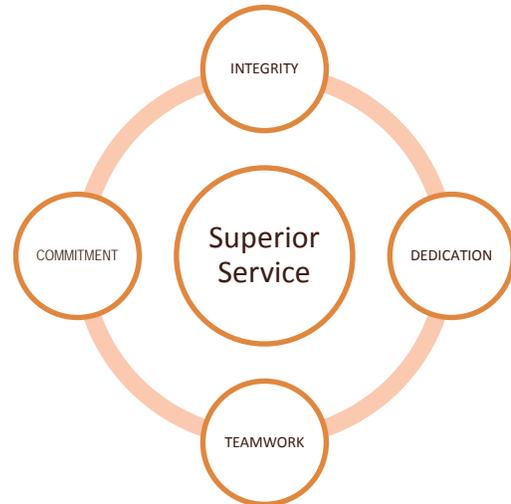
### Training Services

Leadership/Mgmt Training (*VesperWave, Alexandria, VA*)

Diversity Training (*CM&A, Pasadena, CA*)

Customer Service (*Alexandria Pest Service, Springfield, VA*)

## Core Values



## Federal

CAGE Code: 74N76

Registered: BMS LLC

Certified: EDWOSB, SDVOSB

NAICS Codes:

531120 On-Demand Office and Mailing Address

541430 Graphic Design

541490 Other Graphic Design

541511 Web (Internet) Page Design Services

541519 Other Computer Related Services

541611 Admin Mgmt & General Mgmt Consulting Svcs

541613 Marketing Consulting Services

541810 Advertising Agencies

541890 Other Services Related to Advertising

561110 Office Administrative Services

561320 Temporary Help Services

561410 Document Preparation

561499 All Other Business Support Services

561920 Convention & Trade Show Organization

561990 All Other Support Services

611430 Professional & Mgmt Development Training

## State of Virginia

Certified: SWaM – 707372

Commodity Codes

91500 Communications and Media Related Services

91551 Information Highway Electronic Services  
(Internet, World Wide Web)

91596 Web Page Design, Management and  
Maintenance Services

91523 Conference Coordination and Planning Services

91548 Graphic Arts Services

91582 Typing & Wordprocessing

92021 Data Entry Services

92026 Desktop Publishing

96102 Administrative Services

95868 Support Services